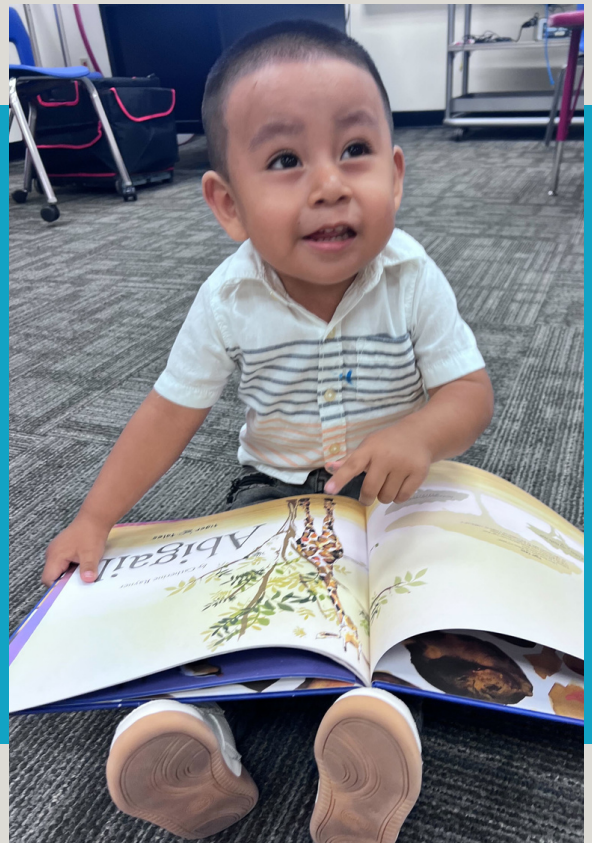




Make Way for Books

**2022-2023
Annual Report**

Make Way for Books has been a nonprofit force for good in Arizona for 25 years



Access to Books

Having a selection of age-appropriate books at home is a powerful way to support language and literacy development.

750,000

books distributed to young children, families and early learning programs over the last 25 years

Family Literacy Programs

Our bilingual, two-generation approach builds the language and literacy skills of children and families and breaks down barriers to access by meeting families where they are.

30,000

children, families and educators in Arizona served every year across all of our programs

Professional Development

We provide workshops, one-on-one mentoring and a community of practice to support early childhood educators across Arizona.

500

educators supported with ongoing coaching on effective literacy support for young children every year

A letter from our CEO

As we mark 25 years of Make Way for Books' impact in our community and I conclude my first year as its chief, I'm grateful for the journey we've embarked on together. The excitement and passion I felt at the outset have only deepened, fueled by the growing needs of our youngest learners and the limitless possibilities that lie ahead.



In the report this year, you'll not only find the continued reach of Story School, the Story Project, and innovation of our mobile app, but also the continued growth of our family literacy program and statewide expansion of our Professional Development and Coaching initiative for educators. These service achievements underscore the need for early literacy services across the state and the continued commitment of our incredible staff to making a positive impact in our community.

What you'll see most of all is that we're taking all the strength of our first 25 years and charting a bold new vision for the organization with a focus on increased efficiencies for sustainable and scalable programming with a simple statement as its foundation: literacy is the ultimate life skill.

Sincerely,

A handwritten signature in black ink, appearing to read 'Yissel Salafsky'.

Yissel Salafsky

The Story Project

EXPANDED EDUCATOR WORKSHOPS & RESOURCES TO 9 ARIZONA COUNTIES

Through The Story Project, our bilingual, comprehensive professional development strategy, and Cuéntame, our Spanish language program for home-based providers, Make Way for Books provided coaching and workshops for educators as well as quality books and literacy resources for classrooms and homes.

2022-23 **7,000 children**
Program **585 educators**
Impact **20,000 books**



"I love participating with Make Way for Books because I have learned to introduce children in my care to literacy at a young age and create a love of reading."

-- Olga Rodriguez, Early Childhood Educator

Story School

"This experience not only reinforced the significance of our everyday interactions and activities but also broadened my awareness of how I could further nurture my daughter's literacy skills."



*-- Merari Jaime,
Participating parent*

INCREASED BILINGUAL FAMILY EDUCATION PROGRAMMING

The majority of young children in Arizona continue to lack access to high-quality early education. Last year, Make Way for Books provided access to high-quality, bilingual early literacy education through programs that reached families with young children in high-need locations like community centers, libraries, and elementary schools, as well as online.

2022-23 **800 parents**
Program **1,000 children**
Impact **10,000 books**

Make Way For Books App

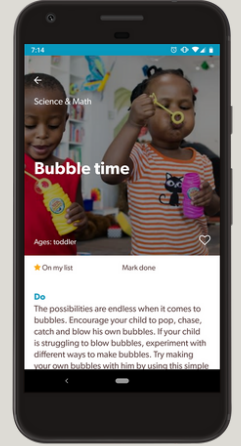
"This app is such a good model for the most effective ways to use technology with young children. The emphasis is on family members interacting together."

-- Gaye Gronlund, author and early childhood education specialist



15% INCREASE IN USAGE OF OUR A+ RATED EDUCATIONAL APP

Since 2019, more than 11,000 people have used the Make Way for Books App, a 24/7, free resource that accelerates children's literacy gains by ensuring access to quality, developmentally-appropriate books at their fingertips which has resulted in 52,000 lifetime Read Now book interactions.



2022-23 **2,500** children
Program **2,085** parents
Impact **8,454** book interactions

Blue Book House

VOLUNTEER-RUN PROJECT PLACES BOOKS ACROSS SOUTHERN ARIZONA

The Blue Book House Project places new and gently-used books in waiting rooms of social service agencies, medical clinics, and other community locations throughout southern Arizona. Families enjoy books while waiting for services and get to keep them, promoting literacy.

2022-23
Program **10,000** books
Impact



Who Makes It Possible

STAFF

Our 30+ staff members are located across the state of Arizona in three locations: Chandler, Avondale, and our original Pima County home, Tucson.



EXECUTIVE BOARD

David Lovitt, President
Stephanie Engs, Vice President
Patricia Clay, Treasurer
Genny Matteucci, Secretary

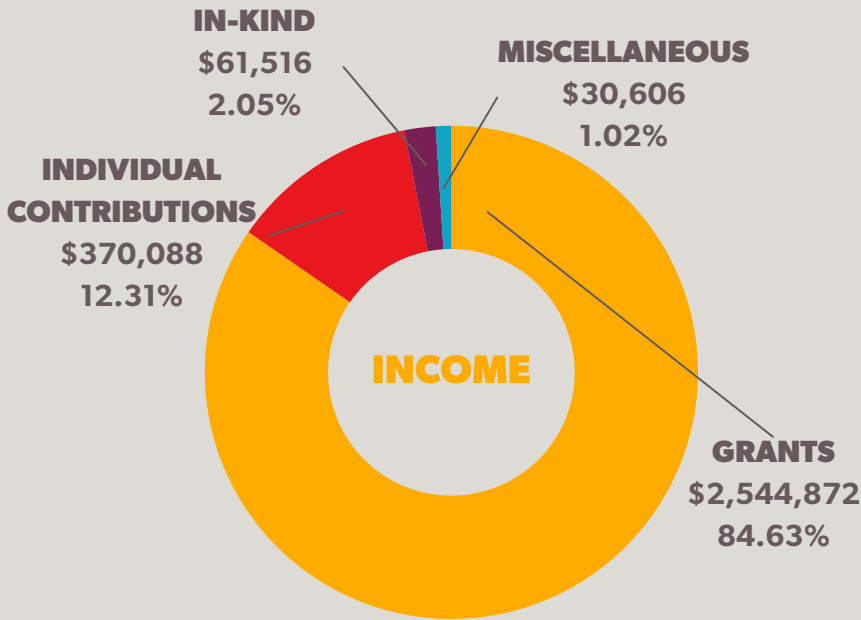
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Nick Hilton	Stephanie Pearmain
Scott Ingram	Karyn Prechtel-Altman
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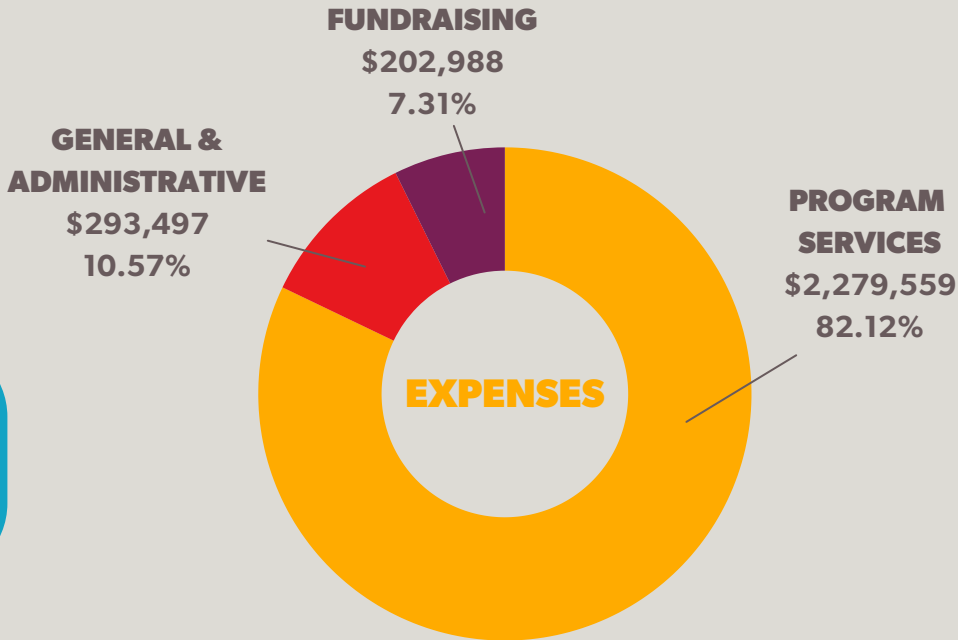
EMERITUS BOARD MEMBERS

Mary Jan Bancroft, Ph.D.
Paul D. Bancroft, Esq.
Jennifer J. Stewart, M.B.A.

Financial Statement



INCOME
\$3,007,082



EXPENSES
\$2,776,044

Make Way for **Books**



Celebrating 25 Years of Impact

makewayforbooks.org